



SEM	CATEGORY	COMPONENT	COURSE CODE	COURSE TITLE
V	PART - III	CORE ELECTIVE - 1	U23BB5E1A	MANAGEMENT INFORMATION SYSTEM

Date & Session: 11.11.2025 / FN

Time: 3 hours

Maximum: 75 Marks

Course Outcome	Bloom's K-level	Q. No.	SECTION – B (5 X 5 = 25 Marks) Answer ALL Questions, choosing either (a) or (b)
CO1	K3	11a.	Write down the basic elements of MIS and explain them. (OR)
CO1	K3	11b.	Construct the structure of MIS.
CO2	K3	12a.	What is a system in MIS? Write down the characteristics of the system. (OR)
CO2	K3	12b.	How to build the SIS to create a competitive advantage?
CO3	K4	13a.	Differentiate between Primary memory and Secondary memory. (OR)
CO3	K4	13b.	Explain the various functions of DBMS.
CO4	K4	14a.	Explain the objectives of system analysis and design. (OR)
CO4	K4	14b.	Discuss the importance of the Production Information System.
CO5	K5	15a.	Generalize the importance of DSS. (OR)
CO5	K5	15b.	How does Big Data help to improve the Business?

Course Outcome	Bloom's K-level	Q. No.	SECTION – C (5 X 8 = 40 Marks) Answer ALL Questions, choosing either (a) or (b)
CO1	K3	16a.	Determine the essential requirements of an effective MIS. (OR)
CO1	K3	16b.	What are ethical issues? Write some common ethical problems in MIS.
CO2	K4	17a.	Explain the categories of Information systems. (OR)
CO2	K4	17b.	Write the system classification in MIS and explain it.
CO3	K4	18a.	Describe the classification of computers. (OR)
CO3	K4	18b.	Distinguish between Hardware and Software.
CO4	K5	19a.	Interpret the main role of a system analyst. (OR)
CO4	K5	19b.	How to measure the challenges of the Marketing Information System.
CO5	K5	20a.	Integrate the benefits of BPO. (OR)
CO5	K5	20b.	Explain the benefits of business analytics to formulate a Business.